

Text-a-Gift Planned Saturday at SWOSU to Help Hurricane Victims

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With another hurricane about ready to hit the United States, Southwestern Oklahoma State University students want to continue efforts to help with a “text-a-gift” to the American Red Cross campaign.

At Saturday’s SWOSU football home opener in Weatherford, the Collegiate Activities Board will have a table at the 6 p.m. game to promote the donations.

When fans submit the donation, they will receive a confirmation text from the American Red Cross. Participants will then show the confirmation to CAB workers and, in return, will receive a ticket for a chance to win an Apple watch.

“Many individual SWOSU students and groups want to help with hurricane relief, so this seems like a good solution.” said SWOSU Vice President of Student Affairs Dr. Ruth Boyd.

The Apple watch will be given away by CAB at halftime of the football game.

The effort is a collaboration between several SWOSU groups—SWOSU Foundation, Inc., athletics, student life, CAB and Student Government Association.