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2018



SWOSU Recognized with Top Honors at PBL National Leadership Conference

Photo Caption: These SWOSU students placed nationally at the recent Phi Beta Lambda National Leadership Conference held in Baltimore. They are (front from left): Nehyma Martinez, Brittney Reed and Bailey Deutschendorf. Back from left—Emmaly Helt, Micah Croke and Breane Smith.

Southwestern Oklahoma State University students were among more than 2,000 of America's best and brightest college students who traveled recently to Maryland to *Elevate Their Futures* as they competed nationally for the opportunity to win more than \$110,000 in cash awards. Six SWOSU students received national recognition.

The Phi Beta Lambda (PBL) National Leadership Conference was held in Baltimore. Participants from across the United States attended this exciting conference to enhance their business skills, expand their networks and participate in 60 business and business-related competitive events.

SWOSU student Brittney Reed of Lookeba-Sickles placed first place in Justice Administration and ninth in Management Concepts, while Micah Croke of Elgin placed seventh in Statistical Analysis. Breane Smith of Chickasha placed ninth in Hospitality Management. Bailey Deutschendorf of Fairview, Emmaly Helt of Kingfisher and Nehyma Martinez of Guymon placed ninth in Human Resource Management.

“The national leadership conference is an incredible time to network with peers from around the country and to hone your own business competencies,” said Jonna Myers, former PBL sponsor.

The awards were part of a comprehensive national competitive events program sponsored by FBLA-PBL that recognizes and rewards excellence in a broad range of business and career-related areas. For many students, the competitive events are the capstone activity of their academic careers. In addition to competitions, students immersed themselves in interactive workshops, visited an information-packed exhibit hall, and heard from motivational keynotes on a broad range of business topics.

Students who are interested in joining SWOSU’s PBL chapter, please contact Dr. Holly McKee (holly.mckee@swosu.edu) or Dr. Todd Wigger (todd.wigger@swosu.edu).

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