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ACADEMIC ETHICS AND FINNISH COLLEGE STUDENTS: AN EXAMINATION OF GENDER, AGE, AND EMPLOYMENT

Marty Ludlum

Abstract

The current project examines Finnish college students and their views on the academic ethics (cheating). Finland is an under examined population on this issue. In the current project, we surveyed students (n=153) in the spring of 2017. We found significant differences between students' attitudes on cheating based on several demographic factors, including gender, age, employment, marital status, and year in school. We conclude by discussing the implications for further research in this area.

Applying Classroom Teaching Techniques In The Online Environment To Improve Student Performance In Discussion Boards

Abidemi Olaoye

Abstract

Alongside the evolution of technology, distance learning is fast becoming a norm and has birthed many online programs. Demand for online programs is high because of flexibility for family and work, and the opportunity for students to work at their own pace (Thompson, 2006). Not only does it benefit students, it is also a financial success as “the US distance educator market is estimated at \$27 billion” (Docebo, 2018, p. 4).

Traditional classrooms emphasize the role of the teacher. However, online redefines the teacher relationship by shifting parts of the responsibility from teachers to students (Stoten, Oliver, O’Brien, & Swain, 2018). Instead of being the consumer of knowledge, the students are now expected to become co-creators. Hence, it is important that instructors design virtual classrooms that promote engagement and successful learning. One popular method is discussion boards which can be effective if students engage in the learning process (Aloni & Harrigton, 2018). The challenge is to discover different ways to encourage engagement in discussion boards. To do this, it is important to consider the learning styles of students.

Learning styles refer to the concept that individuals differ in terms of what mode of learning is most effective for them. “VARK” measures three different learning styles including visual, auditory, and kinesthetic learning styles. Therefore, it is necessary to present materials in different formats so that each

The Impact and Uses for the YouTube Platform

Delarra Zangooei

Abstract

YouTube is the second largest search engine used on the internet, and the third most visited web site. With this much traffic, it's no wonder aspiring creators and companies flock to YouTube for opportunity. This research was done to study the viewing habits of users, and how creators and advertisers alike would influence the community. Since YouTube is as big a platform as they come, it's safe to bet most people have used it before, or regularly. A large demographic of the community is children; creators will cater to that audience as to reach higher viewership and attract advertisers and gain popularity. With so much community created content, it's evident that it is a threat to other entertainment businesses. The intention of YouTube usage positively affects consumers, motivating them with goals. We find that most of these hypotheses hold true as most consumers use YouTube as a source of Entertainment or educational purposes. The youth especially, is a demographic of high importance when it comes to creators and advertisers, even if content is above their age restriction. Depending on the usage type, we found compulsive YouTube usage leads to negative academic motivation.

One Size Does Not Fit All: Adaptive Learning Techniques

Suzanne Clinton & Alina Thomas

Abstract

As the education systems move toward providing personalized and customized learning to engage with each student, schools and universities started preferring adaptive learning techniques rather than the traditional method of teaching. Adaptive techniques provide paths and pace for learning which facilitates flexibility in the timing of completion and also determines the order and timing of course content. These techniques move away from one-size-fits-all learning and provides individual treatment for learners. Studies prove some variation between with- and without-adaptive learning techniques, and hence it is important to know the different learning tools, their features, and challenges faced. This poster will explore different adaptive learning tools and their impact on variables like retention rates, pass rates, and exam scores. The study concludes that these techniques have been successful in identifying the area the student is weak at and improves student engagement and time management.