

SWOSU Students Win Honors at National PBL Conference

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Among the SWOSU delegation that attended the recent National Phi Beta Lambda conference in Nashville, Tennessee are (front from left): Sara Thomas, Weatherford; Heather Leach, Owasso; Kelsey Boone, Vici; and Sa'Vana McDannald, Vici. Back from left: Dalton Holdge, Fort Cobb; Advisor Dr. Tami Moser, Blake Bustin, Elk City; Advisor Dr. Patsy Parker; and Kelsey Zybach, Briscoe (TX).

Three Southwestern Oklahoma State University students finished in the Top 8 of business-focused contests at the recent Future Business Leaders of America-Phi Beta Lambda National Leadership Conference held in Nashville, Tennessee.

Nearly 1,700 future business leaders from across the United States attended the conference and competed for cash prizes and recognition.

SWOSU student Kelsey Zybach of Briscoe (TX) received eighth place in Financial Analysis and Decision Making; Sa'Vana McDannald of Vici received eighth place in Sales Presentation; and Heather Leach of Owasso received eighth place in Public Speaking.

Other SWOSU students who attended the national conference were: Kelsey Boone, Vici, competed in Future Business Executive and Sports Management and Marketing; Blake Bustin, Elk City, competed in Contemporary Sports Issues; Dalton Holdge, Fort Cobb, competed in Accounting Principles and Business Law; and Sara Thomas, Weatherford, competed in Justice Administration.

SWOSU's PBL chapter funding was provided by the PBL members' fund-raising projects, SWOSU's Collegiate Activities Board, Dr. Nancy Penner, Great Plains National Bank of Elk City, Iochem Corporation of Oklahoma City, and the Everett Dobson School of Business and Technology.

"The national conference is a great experience for the SWOSU students-they have the opportunity to expand their network of contacts and compete on a national level," said Dr. Patsy Parker, assistant professor of the SWOSU School of Business and Technology. Dr. Parker has served as advisor to SWOSU's PBL chapter for 10 years.