

# New Tourism Website Launched for Weatherford

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The Weatherford Tourism Committee recently launched its website—<http://visitweatherfordok.com>—a guide to the happenings of Weatherford, Oklahoma.

The website features restaurants, hotels, shops/boutiques, parks and much more. Visit WeatherfordOk is an initiative to keep business in Weatherford and also attract tourism to Weatherford. It allows tourists to quickly search all the amenities that Weatherford offers and gives locals information on community events.

“Visit Weatherford creates a complete and simple-to-use space for highlighting all the great things in Weatherford on a quick and easy-to-access digital platform,” said Nathan Smith, director of the Weatherford Tourism Committee and director of the Pioneer Cellular Event Center.

The community calendar on Visit WeatherfordOk’s website makes it easy for local businesses and organizations to promote their events and special deals. Events can be submitted by anyone through the website and are approved by Smith.

For more information on how to submit an event online, e-mail Smith at [nathan.smith@swosu.edu](mailto:nathan.smith@swosu.edu). Additional information is available by calling the Pioneer Cellular Event Center at 580.774.3700.