

Gap Analysis Offered by SWOSU CEBD

07.11.2007

Southwestern Oklahoma State University's Center for Economic and Business Development in Weatherford now offers a gap analysis overview that provides an examination of the regional economy for 2006-2011 using demographic, industrial, occupational, and educational data for the southwest region of Oklahoma.

The Southwest Oklahoma Impact Coalition (SOIC) Gap Analysis Overview is part of the CEBD's efforts to help education, workforce, and economic development professionals assess regional economic trends. The report provides current statistics and five-year projections for demographics by age, jobs by industry, jobs by occupation, and educational attainment by total population.

According to SWOSU Assistant Research Analyst Leia Moore, regional planners need to understand the current direction of the economy in order to make informed decisions that will benefit the entire region. By offering this report, the CEBD hopes to assist state and regional planners in their understanding of southwest Oklahoma's labor market.

The SOIC Gap Analysis Overview is compiled using Economic Modeling Specialists, Inc.'s proprietary industry, occupation, and demographic data sets, which are generated by integrating 70 federal and state sources.

For more information on the SOIC Gap Analysis Overview, please contact the Center for Economic and Business Development at 580.774.7095 or visit www.swosu.edu/cebd/.