

# SWOSU Students Win at PBL National Conference

07.06.2009

Southwestern Oklahoma State University Phi Beta Lambda students Kelsey Zybach (left) of Briscoe (TX) won first place in marketing concepts, and Kelsey Boone of Vici won sixth place in the sales presentation competition at the PBL national conference held recently in Anaheim (CA).

Southwestern Oklahoma State University Phi Beta Lambda members in Weatherford recently attended the PBL national conference held in Anaheim (CA). Attending were (front from left): Kelsey Zybach, Briscoe (TX); advisor Dr. Patsy Parker; and James Burns, Cheyenne. Back from left-Kelsey Boone and Sa'Vana McDannald, both of Vici; and Kasey Dickey of Thomas.

Two Southwestern Oklahoma State University Phi Beta Lambda members in Weatherford won awards at a national conference held recently in Anaheim (CA).

Kelsey Zybach of Briscoe (TX) won first place in marketing concepts, while Kelsey Boone of Vici won sixth place in the sales presentation competition. Zybach was awarded \$500 from API MarketPlace, which sponsored the event.

The two students were part of a six-member SWOSU delegation that attending, including advisor Dr. Patsy Parker. The theme of the 2009 national leadership conference was *FBLA-PBL: Get the Edge*. Approximately 1,700 PBL members and advisors attended the conference.

Zybach also competed in accounting analysis and decision making competitions, while Boone, of Vici, also competed in business decision making.

Three other students represented SWOSU at the national conference. James Burns of Cheyenne and Kasey Dickey of Thomas competed in the business ethics team event. Sa'Vana McDannald of Vici competed in business decision making and job interview.

Attendance to the conference was funded by the PBL members' funding-raising projects, SWOSU student fees and the SWOSU Foundation. In addition, donations from generous individuals and businesses made the experience possible. Donors include: Legacy Bank, First National Bank, James Horsburgh, Dr. Les Crall, Dr. Nancy Penner, and Dr. Patsy Parker, all of Weatherford; Gilbert Cattle Company of Canute; T. C. Perkins of Thomas; lochem Corporation of Oklahoma City; Bank of Vici, Sweet Short Stop, B-Mart, D & B Insurance, Key Welding, Farmer's Co-op, all of Vici.

Future Business Leaders of America-Phi Beta Lambda, Inc., is a post-secondary national student vocational education association that prepares students for careers in business and business education. Membership is over 250,000. There are over 11,000 chapters across the United States and abroad.