

SWOSU Wins Awards at PR Conference

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SWOSU won several top honors at the recent Oklahoma College Public Relations Association summer conference. SWOSU Admissions & Recruitment Office, Public Relations & Marketing Office, and Sports Information Office personnel were all involved in the winning awards. SWOSU employees in those offices are (front from left): Shamus Moore and Rebecca Manney, assistant director and recruiter, respectively, in the A & R Office; and Debbie Brown, administrative assistant in the PR & Marketing Office. Back from left—Kyle Wright, graphic designer/photographer; Justin Tinder, sports information director; Karen Wilson, web services manager; Todd Boyd, director of the A & R Office; and Brian Adler, director of the PR & Marketing Office.

Southwestern Oklahoma State University won six awards at a state-wide competition at the recent Oklahoma College Public Relations Association state conference.

The competition was among all Oklahoma colleges and universities and featured over 500 entries.

SWOSU won first place in the “Before-and-After” Design category for its 2006-07 viewbook compared to the 2005-06 viewbook. SWOSU won second place awards in the radio advertisement and video spot categories for its “SWOSU Fun” radio commercial and the “SWOSU Bulldog Campaign” TV commercial, respectively.

SWOSU also won third place awards for graphic designer/photographer Kyle Wright’s general traditional photography entry entitled “One Person’s Memories, Another Person’s Dreams” and sports traditional photography entry entitled “Leap of Faith.” SWOSU Sports Information Director Justin Tinder won third place in sports writing for his entry “Bulldogs Pull Overtime Stunner.”

There were 30 categories of competition involving every university and college in Oklahoma. The University of Oklahoma and Oklahoma State University won the most honors followed by Oklahoma City University and then SWOSU.