

# Una Beutler Scholarship Established to Benefit SWOSU Rodeo Program

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A new scholarship has been established in honor of Una Beutler to benefit the rodeo program at Southwestern Oklahoma State University in Weatherford.

The scholarship has been started by Tom, Charla and Granger Nix of Sayre. Beutler was well known in college rodeo circles as a dedicated and professional rodeo secretary across the central plains.

Una Mae Hill was born and raised on a ranch near Canadian (TX) where she and her seven siblings went to school on the second floor of their ranch house. The teacher lived at their home so children from other ranches came to school there.

In the early 1940's, Beutler became a rodeo secretary and timer after accepting an invitation to go to the Madison Square Garden Rodeo. After 54 performances at Madison Square Garden, she traveled to Boston and to Soldier Field in Chicago for rodeos. In 1948, she married John Arthur "Jiggs" Beutler and became a full-time rodeo secretary and timer for the Beutler rodeo family.

In 1971, Beutler became the Southwest Regional Secretary for the National Intercollegiate Rodeo Association. Her professionalism and knowledge was well respected throughout the college rodeo ranks. After 21 years of dedication, she retired in 1991. In one of her greatest accomplishments, she was selected as the secretary for the 1972 National Finals Rodeo.

Beutler passed away in June 2009 at the age of 87 years. Her rodeo legacy is carried on by her family. Her son, Bennie Beutler of Elk City, owns Beutler and Son Rodeo Stock Company along with his son Rhett; daughter Dollie Riddle of Vernon (TX) followed her mother as the Southwest Region rodeo secretary for 18 years; and daughter Vickie Shireman of Elk City works as the rodeo secretary for the Central Plains Region.

The Una Beutler Rodeo Scholarship was created to benefit the rodeo program at SWOSU. Continued donations to the scholarship will keep it a viable recruitment tool for SWOSU and also honor the memory of Una Beutler.

For those wishing to make a contribution to the Una Beutler Rodeo Scholarship, please send your tax deductible donations to: SWOSU Foundation, 100 Campus Dr., Weatherford, OK 73096. Please write in the memo of the check: Una Beutler Scholarship.