

SWOSU Named One of America's Coolest by Sierra Magazine

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Southwestern Oklahoma State University in Weatherford has been dubbed the “coolest” university in the state of Oklahoma.

The Sierra—the magazine of the Sierra Club, which is the oldest, largest and most influential grassroots environmental organization in the United States—has put SWOSU in its rankings for some of the best environmental goals and achievements.

SWOSU is the only Oklahoma university to make the top 120 rankings this year. More than 2,000 four-year colleges and universities exist in the United States. Schools were ranked on 10 factors: efficiency, energy, food, academics, purchasing, transportation, waste management, administration, financial investments and other initiatives.

The rankings act as a guide for prospective students who seek a way to compare universities based on commitment to environmentalism and to also spur competition, create aspirational standards, and publicly reward the institutions that work hard to protect the planet.

“This is a nice surprise,” SWOSU President Randy Beutler said. “We realize that we have a lot of work to do in this area but the rankings will give us guidance for future projects.”