

SWOSU Presents Business Networking Showcase for High School Students

11.16.2017

Southwestern Oklahoma State University business faculty recently made every effort to impress in a high-impact education experience for area high school students on the Weatherford campus.

From high tech, fun snap chat filters, QR codes and YouTube videos to professional speed networking and trade show displays to team building games, high school students gained a real-world, hands-on introduction to business.

The event was organized by Everett Dobson School of Business & Technology Instructor Jonna Myers with assistance from Instructor Sarah King and Assistant Professor Amanda Evert and was designed to offer prospective students the chance to learn about opportunities to study business at SWOSU.

“Around 135 SWOSU students from several business classes developed and implemented an incredible corporate training inspired trade show and networking event,” Evert said. “The SWOSU students came together and did a fantastic job with this event. They were really amazing ambassadors for the university.”

High school students in attendance participated in the following events:

- Bulldog Speed Networking – This station enabled high school students to get face time with SWOSU administrators, faculty, staff and students. The students were encouraged to ask questions about classes, internships, clubs, scholarship, housing and much more.
- Bulldog Team Building Bash – This station included five high energy networking games, which were similar to what a professional might experience at a corporate training or business retreat.
- Business Scavenger Hunt – This station encouraged students to learn about ethical issues in business. The booth included topics ranging from sports to politics to positive examples of corporate social responsibility in banking, real estate and insurance. Students who completed the scavenger hunt were entered in a drawing to win an Apple Watch.
- Campus Tours – These tours invited students to get insider information about some of the major buildings on campus from President’s Leadership Class students who shared their personal SWOSU experiences.
- YouTube Video QR Code Challenge – High school students watched videos developed by SWOSU students about proposals for business programs to benefit societal needs.

Evert said next year’s event is planned for the fall semester, and the SWOSU business team is gearing up with more opportunities for prospective students.

“We want to expose prospective students to the many academic and professional opportunities they will be afforded as students in the Everett Dobson School of Business and Technology,” Myers said. “My students genuinely love SWOSU. They want others to see what it means to be a Bulldog.”

For more information or to participate in future events, please contact Evert at 580-774-3040 or amanda.evert@swosu.edu.