

SWOSU Sets Social Media Scavenger Hunt

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Southwestern Oklahoma State University's Social Media Scavenger Hunt is set to begin this Tuesday, August 28 on the Weatherford campus.

The scavenger hunt will last until Thursday, August 30. The grand prize winner will receive a \$250 scholarship, while other contestants can win a wide variety of prizes including tickets to the Kunal Nayyar Panorama event, dinner with *The Big Bang Theory* TV show star, SWOSU disc golf sets, SWOSU prize packages and more. The contest is only open to current SWOSU students.

Entering the SWOSU Social Media Scavenger Hunt is simple. All students must do is like or follow the official SWOSU pages on Facebook, Twitter, Instagram, and Foursquare. On Facebook, SWOSU's page is named "Southwestern Oklahoma State University." SWOSU's Twitter, Instagram, and Foursquare all have the same "SWOSU" title. All four networks have free apps for smartphones.

During the scavenger hunt, SWOSU will post two tasks daily. Challenges will be posted with the hashtag #SWOSUScavenger. Tasks may include posts on Facebook, tweeting phrases, taking photos with Instagram, and checking in on Foursquare.

To win the grand prize, participants must like or follow each of SWOSU's social networks and complete all six tasks.

For more information, contact the SWOSU Public Relations & Marketing office by phone at 580.774.3063 or news@swosu.edu.