

SWOSU Offering New Management Graduate Program for Working Adults

10.08.2007

Southwestern Oklahoma State University is now offering a Master of Science program in management with options through the Weatherford campus.

The program, which was recently approved by the Oklahoma State Regents for Higher Education, is designed for working adults who wish to advance their careers with additional training in management as well as increase their technical expertise.

Dr. Elizabeth Ferrell, graduate programs coordinator for the SWOSU School of Business and Technology, said the new program minimizes the prerequisites that are necessary for an M.B.A. Instead of 24 hours for non-business majors, there are only 6 hours. Students have the option of satisfying those prerequisites through CLEP exams.

“We started this program because working adults have asked for this type of program,” Ferrell said. “This is mainly for non-business graduates who have been promoted to managerial positions and need graduate training for further career enhancement.”

The program has an 18-hour core and requires 3-6 hours of management electives and 9-12 hours of the student’s chosen “option” field. The option fields at present are: Accounting, Computer Science, Finance, Management, Marketing and Technology. The total number of hours for the program is 33.

Ferrell said courses being offered during the upcoming 2008 spring semester that are required for the Master’s of Science in Management program are: Managerial Jurisprudence, Leadership and Budgeting, and Marketing Strategy. The other classes in the core program are: Advanced Human Resources (being offered in Summer 2008); Management and Organizational Behavior (Fall 2008) and Managerial Ethics (anticipated Fall 2008).

The current 4000-level electives in management include International Management and Entrepreneurship/New Ventures. A new class is being developed in Project/Event Management.

Additional information may be obtained by contacting Dr. Ferrell at 580.774.3040 or elizabeth.ferrell@swosu.edu.