

#GivingTuesday Competition Raises over \$196,000 for Student Scholarships at SWOSU and Northwestern

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The Southwestern Oklahoma State University Foundation in Weatherford and Northwestern Foundation & Alumni Association joined forces in a “#GivingTuesday Scholarship Showdown” challenge to raise funds for each university’s student scholarships. The challenge resulted in more than \$196,000.

The SWOSU and Northwestern Oklahoma State University communities generously responded to the #GivingTuesday challenge as SWOSU finished the competition with \$100,199.53 and Northwestern with \$95,927.72 to raise a grand total of \$196,127.25 to fund student scholarships.

“The Giving Tuesday challenge was a win for both schools, but most importantly a win for the many students who will receive needed financial assistance,” said Northwestern President Dr. Janet Cunningham. “At Northwestern, we far exceeded last year’s Giving Tuesday totals. A little competition brought out the best in our donors and we offer each our deepest gratitude.”

With the competition running between Oct. 18 and Dec. 5, this historic rivalry has more than tripled the total dollar amount of past #GivingTuesday campaigns as both universities received strong support from alumni and friends showing their Ranger and Bulldog pride.

“Now, more than ever, SWOSU’s generous investor-donors are crucial to providing our students with an opportunity at a quality, affordable higher education. We are so grateful to the many alumni, emeriti, and friends who gave of their resources during this year’s exciting Giving

Tuesday competition with Northwestern. The students at both of our institutions will benefit from the scholarship funds raised,” said SWOSU President Dr. Randy L. Beutler.

SWOSU and Northwestern look forward to supporting student scholarships in next year’s #GivingTuesday challenge.