

# Evolving Medium of Social Media to be Focus of CATFISH Program at SWOSU

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**Cat-fish [kat-fish] *noun* — a person who pretends to be someone they're not, using social media to create a false identity, particularly to pursue deceitful online romances.**

In a world where everyone is constantly connected digitally, social media has made communicating easier but this digital world might also complicate relationships.

Nev Schulman, host of MTV's hit show CATFISH: THE TV SHOW, will speak about his experiences and perspectives on this evolving medium at Southwestern Oklahoma State University on Tuesday, November 5, on the Weatherford campus.

Admission is free to the 7:30 event in the Fine Arts Center. Schulman's appearance is part of SWOSU's Panorama Series.

According to MTV, nearly one in four of people aged 18-24 has online dated and one in two has a "friend" who does it. And, in the past three years, traffic to online dating sites has tripled.

MTV's CATFISH: THE TV SHOW tackles the mystery and complexities of dating in a digital world. The series follows Schulman, whose own online love drama was the subject of the "Catfish" movie, as he takes viewers on a deeply personal journey that goes inside the stories of young people as their online-only romantic relationships collide with first-time, real-life encounters.

Schulman is a New York City photographer and filmmaker and the youngest member of Supermarch. His photography has appeared in magazines and newspapers such as Vogue, The New York Times, Lucky, New York magazine, the New York Sun and Dance Magazine.

For more information about the Panorama event, call the SWOSU Public Relations & Marketing Office at 580.774.3063.