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Editorial

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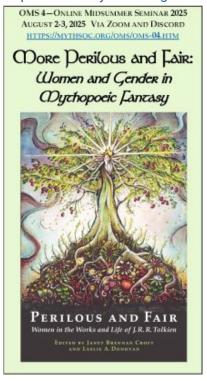
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Editorial

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MY THIORE

a Journal of J.R.R. Tolkien, C.S. Lewis, Charles Williams, General Fantasy and Mythic Studies

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Editorial Letter - Challenging the Impossible

In $\underline{\textit{Mythlore}}$ 30 I wrote about "Changing the Possible;" now we consider challenging and changing the impossible. There are two things about the production and format of this issue that should be pointed out.

The first is, beginning with this issue, <u>Mythlore</u> has added eight more pages. This has been made possible in large part due to the recent increase of circulation, and is a benefit to the readers at no increase in price, as well as a great relief to the Editor. For the past four issues it has been an exercise in frustration unsuccessfully attempting to include all of the material desired for each issue. The additional pages will allow a greater variety and flexibility in each issue.

The second is seen in the first two articles and other places in this issue. This is justified typesetting done by a computer. This experimental sample is to show you what can be done for your considered judgement. Justified typesetting has long been a goal of Mythlore. Visualizing how an entire issue would appear justified, do you think this would be preferable? If so, I am appealing for new generous benefactors to make donations to underwrite the additional cost. Mythlore's current budget cannot provide for the additional cost of about \$600 per issue this would involve. If it is to happen this year, perhaps even with the next issue, a large number of Benefactors, or a few with larger donations, or perhaps one with a single ongoing donation would need to help now. All donations beyond the price of subscription are tax-deductible and are most gratefully received. If you enjoy Mythlore and believe in the work it is doing, I hope you give this serious personal attention.

An increase of about 34% in circulation would also make justified typesetting possible. But this will take time and needs the active support of the whole readership in building circulation. For this reason a Mythlore flyer is enclosed in the issue for you to use in your personal efforts to promote the journal. Xerox copies can be made from it for posting in any place that is likely to bring positive response: libraries, English Departments, book stores, etc.. Word of mouth, showing copies of Mythlore, and giving out copies of the flyer will all be effective ways of promotion. Additional copies of the flyer can be had by requesting the number desired from myself.

Please consider these appeals for your help as a direct personal request.

The goals of justified typesetting and greater circulation are large challenges, but then so were the creation and then the ongoing development and improvement of Mythlore. The impossible becomes fact when we believe it can be done.

Alen Good hight