

# SWOSU Student Wins Oklahoma City Ad Club Scholarship

12.11.2014

Southwestern Oklahoma State University student Rebecca Dill of Hollis recently won a \$2,000 scholarship award in a statewide competition sponsored by the Oklahoma City Ad Club.

Dill, a junior communication arts major, was one of only three people to receive the award, which was open to all communications, advertising and public relations majors attending Oklahoma colleges and universities.

Dill is active in communications both as a student and an employee. She has served on the staff of the Graduate Record – the student yearbook – for one semester and The Southwestern – the student newspaper – for two semesters. She has worked in the SWOSU Public Relations & Marketing Office and is currently the events coordinator for the Pioneer Cellular Event Center.

The selection of winners was based on an application, letters of recommendation, supporting materials and an essay on the future of strategic communications. Dill was first selected as one of six finalists, was invited to Oklahoma City for an interview, and then was chosen as one of the three recipients. The other two recipients are from Oklahoma State University and the University of Central Oklahoma.

Dill was presented with the award at the Oklahoma City Ad Club's recent Career Day held in Oklahoma City. Nine other SWOSU students attended the Career Day, which included several tours of advertising and public relations firms in Oklahoma City. The Career Day was organized by Michael Smith, a 2010 graduate of SWOSU. Smith is also past president of the Oklahoma City Ad Club and works as an advertising specialist at Express Employment Professionals.

The Oklahoma City Ad Club is a premier organization for all communications professionals in Oklahoma City. Its members include professionals in the areas of public relations, marketing, broadcast journalism and advertising.