

Tickets on Sale January 6 for Shark Tank Star's Appearance at SWOSU

12.18.2014

Daymond John, one of the stars of ABC's *The Shark Tank*, will speak at Southwestern Oklahoma State University on February 18, and tickets go on sale January 6 on the Weatherford campus.

The 7:30 p.m. Panorama event will be held in the new Pioneer Cellular Event Center. Tickets are \$5 for individuals with an SWOSU I.D. card and \$10 for others. Tickets, which all are general admission, can be purchased at stubwire.com or pioneercellulareventcenter.com, by calling 877.990.7882 or in the SWOSU Public Relations & Marketing Office, Room 205 of the Administration Building. All tickets purchased at the door will be \$20.

High school groups can arrange \$5 tickets by calling the SWOSU Public Relations & Marketing Office at 580.774.3063.

Daymond John is an entrepreneur in every sense of the word. He is CEO and founder of FUBU, a much-celebrated global lifestyle brand and a pioneer in the fashion industry with over \$6 billion in product sales. He is an author of two best-selling books, *Display of Power* and *The Brand Within*. In 2009, he joined the cast of ABC entrepreneurial business show *The Shark Tank*.

SWOSU's Panorama series has been bringing outstanding events to the Weatherford campus since 1991. Panorama is partially supported by an endowed lectureship sponsored by SBC.

Additional information about the Panorama series is available by calling the SWOSU Public Relations & Marketing Office at 580.774.3063.