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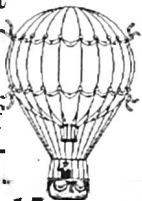
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Campbell to retire June 1990

Dr. Leonard Campbell, president since 1975, has announced plans to retire from that post on June 30, 1990.

The announcement was made Friday at the Board of Regents of Oklahoma colleges' monthly meeting which was held this month in Alva.

"I felt it was in the best interest to let the regents know at an early date," Campbell said. "I think the new president should have input into the upcoming budget and employment of staff and faculty."

The 55-year-old Campbell said if his health would have been good, he would have stayed at the Weatherford university another five years. Campbell suffered heart attacks in 1983 and 1985 and has had two

"...I will continue to perform in a manner that I consider to be in the best interest of Southwestern for the rest of the 1989-90 year."

—Pres. Campbell



He came to Weatherford from Oklahoma City Western Heights where he was superintendent for five years.

Campbell has nothing but praise for the regents of Oklahoma colleges, Southwestern staff, faculty, students and the community of Weatherford as a whole.

"There's never been a time that all haven't been extremely supportive," he said.

Campbell added, "Southwestern is in good financial condition, has positive faculty morale and strong enrollment. The overall appearance of the campus is the best in years."

"You can be assured that I will continue to perform in a manner that I consider to be in the best interest of Southwestern for the rest of the 1989-90 year."

angioplasty surgeries since then, once in 1986 and another in June of this year.

"I feel good right now, but I feel my decision to retire is in my

best interest and also the institution's," Campbell said.

The McAlester native will have completed 15 years as president of Southwestern in June, 1990.

Enrollment similar to last year's

Enrollment figures for this semester indicate a similar enrollment compared to one year ago.

The stable enrollment figure comes despite increased tuition costs.

The Fall 1989 head count for

both the Weatherford and Sayre campuses is 5,355 which is down 123 students compared to the 5,478 figure in 1988.

Levels of students indicate there are 639 graduate students; 968 seniors; 742 juniors; 778 sophomores; and 2,162 fresh-

men which includes all students who have 32 or fewer credit hours. Also, 66 students are listed as unclassified because they are not working on any sort of degree but are taking courses for pleasure.

A drop in graduate enrollment

was not expected because many teachers completed their teacher certification programs last spring before new programs were initiated this fall.

The number of graduate students totaled 639.

Giving gift of life

Senate schedules annual blood drive

The Student Senate is holding its annual Fall blood drive on Monday, September 26. Donors are encouraged to give blood in the Student Union Ballroom between 10:30 a.m. and 5:30 p.m. The blood drive is part of the Senate's commitment to the community and ultimately to the patients whose lives benefit as a result.

Cash prizes will be awarded to organizations and a dorm who have the most donors. Prizes will be given as follows: first

place-\$125, second place-\$75, third place-\$50 and winning dorm \$50.

Grant Anding, blood drive chairman, said, "During the blood drives of Fall 1988 and Spring 1989, SWOSU broke all previous records for units of blood donated. We donated more than OSU or OU."

Anding also stated, "Free cholesterol tests will be given to all donors."

He is hoping that students will help to continue the successful tradition.

Faculty recognized

Several faculty members were recently acknowledged for efforts in playing such a significant role in creating a new discipline-technology education within the public schools of Oklahoma.

Roger Stacy, state supervisor with the Oklahoma State De-

partment of Vocational and Technical Education, sent a letter to Dr. Leonard Campbell, president, recognizing Dr. Don Mitchell, Dr. James Griffin, Dr. Richard Baugher and Mr. Gary Bell, all of the SWOSU industrial education and technology department.

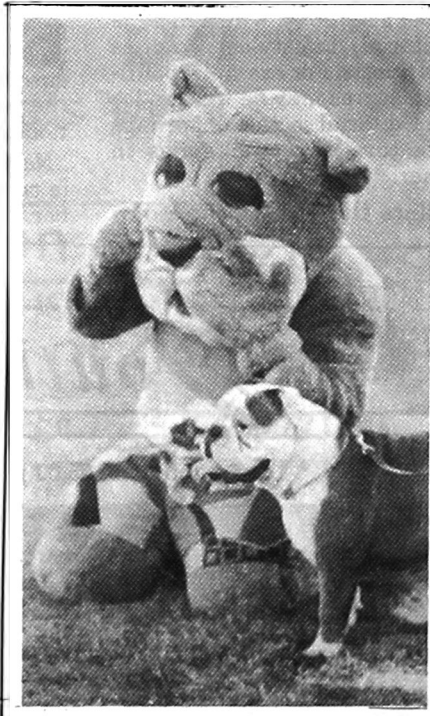
Welcome Brandy!

Student Senate finds SWOSU new mascot

Many students may know by now Brandy, SWOSU mascot, died of a heart attack in February. Brandy, nine years old, frequently visited football and basketball games, as well as other events such as Homecoming parade. He will truly be missed.

Shortly after his death, Student Senate, caretakers of Brandy, was contacted by Chad Fulton of Weatherford. He volunteered his bulldog, Buddy, as a possible new school mascot. Following, Senate discussions it was decided that Buddy, ten months old, would become the SWOSU mascot.

He should be visiting several upcoming Bulldog football games.



The first disbursement for OTAG is expected the second week in October. Watch the Administration Building marquee for exact arrival date.

Pell grant recipients-If you are a pell grant recipient and incur child care expense that is not paid by another agency or individual outside your immediate family, you need to come to the Financial Aids office and see Mrs. Henry to sign up for a supplement to your grant.



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Lifestyles

83rd State Fair hosts entertainment

Oklahoma's greatest entertainment event, the 83rd State Fair of Oklahoma, will be held Sept. 15-Oct. 1 at the Oklahoma City Fairgrounds.

This 118th Edition of Ringling Bros. and Barnum & Bailey Circus will thrill young and old Sept. 20-24. The excitement of TA HAR: The Moroccan Master and his pack of deadly alligators, Maico and Phillip Peters on the Whirling Wheel of Death with Bengal tigers, authentic Amabutho Zulu warriors and the hilarity of the 20th Anniversary of Clown College will make this a memorable circus.

The PRCA Championship Rodeo features top-name entertainers Sept. 26-Oct. 1, along with the rough-and-tumble action of rodeo contestants and the world's finest stock. Country and western music stars Michael Martin Murphey, Highway 101, The Desert Rose Band, K.T. Oslin, Sawyer Brown and Tanya Tucker will appear in separate performances and with Wrangler Bullfights during the Rodeo's run.

The Grandstand will have action-packed events the entire run of the Fair. Featured will be ground-pounding Truck and Tractor Pulls, mud bog racing, thundering auto races and a demolition derby. Each Monday through Thursday evening the secrets of Hollywood stunts will be revealed as "This is What You Thought You Saw" unveils the mystery behind movie magic. A special musical performance by The McCain Brothers will open each of the stunt shows.

The world's largest midway offers more than 100 rides, games and shows. The International Building houses the largest International Show of any fair in America with 32 countries represented.

The Goodholm Mansion, a turn-of-the-century Victorian home, will open for touring on the restored main floor for the first time during this year's Fair. Also new to the Fair will be the National Clown and Laughter Hall of Fame in the Carriage Hall of the Travel and Transportation Building. The latest automobiles and an antique United States Post Office will also be featured in this building.

Antiques and history will abound at the Fair with special contests and exhibits in the Hobbies, Arts and Crafts Building. Cooking, crafting, spelling bees and the Jr. Art Exhibit will be some of the fun and educational events held in this area. A unique Centennial Cookbook of previous fairs' prize-winning recipes will be offered for sale.

The Livestock Barns will host 17 horse breeds as well as goat and dog shows. Sheep, swine, mules, llamas, beef and dairy cattle and a children's barnyard with several species of mothers and babies will be represented. Racing goats and camel rides will offer amusement for all ages.

The Gardens and Flowers Building will delight visitors with its flower shows and exhibits. New products for homes and businesses will be on display in the Kitchens of America and Modern Living Buildings. Household items, industrial products and service organizations of Oklahoma origin will be showcased in the Made in Oklahoma Building.

Music will abound as four outdoor stages will present free live entertainment morning til night.

The State Fair Honor Band, composed of Oklahoma high school students who auditioned to be a part of this prestigious group, will march and play throughout the grounds on weekends. Daily parades with a variety of members will thrill Fairgoers each evening.

There will be something fun for everyone at this year's Fair, themed "Fair of America—A Centennial Celebration."

Helping harms health

Michele Charles
Editor-in-Chief

Most people like to do what is possible for a friend in need but, some try to accomplish the impossible.

Being too much of a good Samaritan can lead one into a harmful state of self-denial when trying to help someone else.

Known as the Messiah Trap, people who try to help others are classified in several styles of Messiahs. One such Messiah is the Pleaser.

Pleasers try to make other people happy. Conscientious and caring, Pleasers go out of their way to make others feel comfortable and may put a great deal of energy into doing little things for other people.

Yet, the Pleaser takes on the desire to please others as a responsibility, attracting mostly people with requests.

When others have unhappy experiences the Pleaser may also experience feelings of guilt and failure.

Pleasers dislike displaying

unpopular or unpleasing feelings to another person.

Pleasers will disguise angry and sad emotions or hide fatigue rather than not do something to please another person.

From this, Pleasers experience physical illness including migraine headaches, repeated viruses and ulcers.

Pleasers begin with a desire to help other people which eventually becomes an addiction.

They may take responsibility for other people's happiness by saying yes when they want to say no and end up with too many duties and far too much to do.

Another such Messiah, known as the Rescuer, attracts people in crisis.

Rescuers often involve themselves with one or two people who go from crisis to crisis.

Rescuers habitually stop or add on to their life's busy schedule to aid someone in trouble.

The Rescuer constantly endangers his or her reputation as reliable with those left behind when running off to help someone else.

Besides reputation, Rescuers sacrifice privacy and availability to plan ahead. Always on call for crisis, they may live in continuous dread of a ringing phone or a knock on the door.

College students fall easily into the Messiah Trap as a Pleaser or a Rescuer.

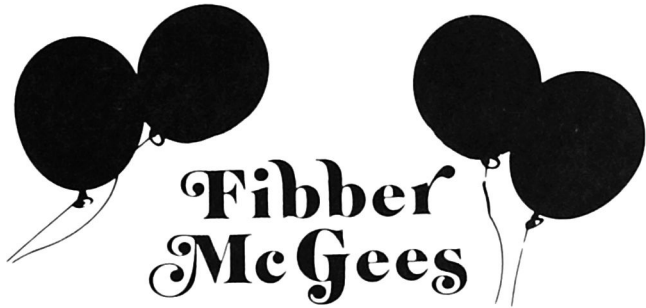
The pressure to help friends and relatives in need, complete homework for classes, work on projects for organizations and work a part time job serve as definite creators of the syndrome.

College students must know: >>>where to draw the line by saying no before taking on more work than what is possible.

>>>physical limitations. Everyone knows their limit of fatigue. When it hits the point of exhaustion it is time to say "Whoa!" and slow things down.

>>>if they can not, there is someone else who can. There is always more than one right person for the job. Share the responsibilities with someone else.

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Attention Organizations!

It All Happens Oct. 3 and 4!



The Bulldog Yearbook Staff is doing something special this year for organizations! YOU DON'T HAVE TO BUY A PAGE! The only catch is, that in order to be covered in the yearbook, your organization must have their group pictures taken on Oct. 3 or 4 from 5 to 9 p.m.

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Campus

ORGANIZATION INFORMATION

Alpha Kappa Psi
Alpha Kappa Psi, Lambda Phi Chapter, held its fall rush Sept. 6. Twenty-two students signed up to pledge.
The Pinning Ceremony was held Sept. 13 at First National Bank at 7 p.m.
Tammy Boyd, this year's pledge instructor, is looking forward to an exciting pledge class. Initiation will be Nov. 11.
The chapter has a lot of plans for this fall. They will be working at the Southwestern booth at the State Fair Sept. 23 and 25.

Business Club
Mrs. Joella Hundley, head of the Office Administration and Business Education department,



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City, Missouri, current president Melissa Smith said.
The organization is one of the few that allows students membership into a national professional association. According to faculty advisor Dr. Michael Casity, the MTSA is a "professional society for students."

Initiation ceremonies held


Gamma Delta Kappa, the Women's Honor Sorority, recently held initiation ceremonies. Approximately 100 initiates and members attended the initiation which took place Tues. Sept. 12. The honors sorority is the oldest organization on campus with membership based on academic achievement.
Most projects within the sorority are geared to the community and statewide organizations. In past years, Gamma Delta Kappa has participated in the Walk-a-Thon, held toy drives in which toys were sent to Children's Hospital in OKC at Christmas as well as many other projects.
Fall 1989 initiates and members include: Deana Barron, Paula Andraszek, Shanon Vogle, Gloria Morse, Dixie Harris, Cheryl Donley, Carin Cochran, Kim Thorne, Sossee Eskidtian, Marsha Taylor, Lori Scott, Dayla Sue Young, Julie Beck, Carrie Slatton, Beth Ann Prophet, Heather Magee, Rita Deevers and Jodi Hart.
Others include: Jevelyn Faimer, Burna Cole, Stephanie Hicks, Linda Smalley, Tammy M. Boyd, Leah Dyer, Vicki Taylor, Marilyn Land, Tammi Rueber, Linda Combs, Dana McAtee, Judy Webb, Amy Duggins, Gena Denton, Carol Gokey, Traci Banistor, Monica Messmer, Marjorie Lantum, Rebecca Vaughn, DeVona Gabehart and Martina Branson.
Others include: Tamra M. Romines, Vicki Cooper, Kelly Camden, Monica Frans, Lelana Vadder, Melody Hutchinson, Sherrie Hinkle, Annisa Nowlin, Shiela Loftiss, Linda Kolar, Brooke Allen, Linda Kilhoffer, Lisa G. Williams, Dana Glover, Stephanie Riggs, Ramona Riggs, Teri McCullar, Mary Hart, Amy Sharp, Paulette Ward, Lila Albarran, Kellie Forse, Joice Thompson and Louise Paxton.
Other include: Julie Cook, Jeri Parry, Cheryl Larabee, Stacy

Academic store open for business

Kristi Lorenz
Staff Writer
All people on campus need to be aware of the help that is available at the Student Personnel Services, SPS, located in the Administration building.
The college provides the students are: campus housing, campus police, parking and a school nurse.
Homecoming, freshmen orientation, special events and 70 organizations are also regulated through this service.
Dr. Fred Janzen is in charge of SPS and describes it as an "academic general store with an open door policy."

Notice

Each campus organization planning to be active this year must complete an Organization Report form and return it to Vice President Janzen's office, Administration Bldg. room 103 by September 29, 1989. Forms have been mailed to listed sponsors and are also available in Vice President Janzen's office.



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Theater fraternity knows 'reel' fun

Dan Tomlinson
Staff Writer

August 31 marked the first meeting of Alpha Psi Omega, Southwestern's theatre fraternity.

New A.P.O. President Marcia Trent; Vice President Lynn Fiel; Sec./Tres. Jessica Massy and Historian Lance A. Garrett com-

prise the governing body of the co-ed fraternity under the guidance of sponsor Claude Kezer.

The organization is not one exclusively for theatre majors. It strives to promote Southwestern's drama program and develop an appreciation of dramatic endeavors in general.

"We're not about free Pepsi and film strips, we're about fun and lots of it!"

The artistic side of A.P.O., according to member Dan Heath is not all that new pledges can expect of the fraternity.

Heath commented, "We're not about free Pepsi and film strips, we're about fun and lots of it!"

A.P.O. meets every Thursday at 5:00 p.m. in room S108-B. They

invite anyone with an interest in theatre to pledge for membership.

"We're excited about this year. The fraternity is planning a lot of fun things for pledges and members. We would like to see people involved in A.P.O. and the theatre this semester," said Jessie Massy.



"He told me my eyes were the prettiest he's ever seen"

"Then he gave me something that made my heart stand still"

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From the

Sidelines

Jim Burrows

Sports Editor

Head Coach Paul Sharp has described J. Taylor as a refined player who is not outstanding in any one area but is a good leader and mature in all areas.

One area he is outstanding in is winning big games. With Taylor at the helm, the Bulldogs have already beaten two top ten teams in three games.

This is Taylor's first year at Southwestern. He transferred here from the University of Tulsa, where he had been for two years.

He needed a school, Southwestern needed a quarterback. It was a perfect match.

In fact, Taylor has done a lot of transferring in his college days. "It's kind of a long story," Taylor says. After graduating from Purcell High School, Taylor decided to play football at Southeastern. After his first semester there, he transferred to Tyler Jr. College, then to Tulsa.

Taylor was at Tulsa for two years, but decided to transfer so that he would have the opportunity to play more his senior year.

He needed a school, Southwestern needed a quarterback. It was a perfect match.

Taylor is a biology major and plans to attend veterinarian school at Oklahoma State University upon graduating from Southwestern.

He says he chose Southwestern because it has a good pharmacy school, and it would suit his major well.

Taylor wants to be a veterinarian and perform arthroscopic surgery on racehorses.

"My dad was a vet, and I swore all my life I'd never be a vet, but in the last few years, I've changed my mind," Taylor said.

Although Taylor seems to have the rest of his life planned out pretty well, he obviously has not ruled out the possibility of playing pro football.

"I might go to Canada and try out, just to say I did it," Taylor says. The Canadian Football League is much like the NFL, but the level of play is usually regarded as being a step or two below the NFL.

After three games at Southwestern, Taylor has amassed 225 yards passing. Not exactly earth-shattering numbers, but Taylor knows a good quarterback needs more than a good throwing arm.

"I don't have the strongest arm in the world, but I think I have a lot of leadership ability, and an ability to get along well with all the guys."

Taylor cites three NFL quarterbacks as players that he has looked up to over the years. "My past hero was Roger Staubach. I think now it would have to be a combination of Dan Marino and and Jim McMahon."

Taylor's goals in life are simple. "I just plan on being financially stable and having a good family. As long as I don't have to worry about where my next meal comes from, I think I'll be all right."

Dogs get second win

Defense shuts out Western New Mexico

Jim Burrows

Sports Editor

The Bulldogs pulled off their second big upset of the season when they shut out previously 9th-ranked Western New Mexico here last Saturday, 5-0.

The Bulldogs scored on their second possession of the night when kicker Jim George booted his first field goal of the year, a 35-yarder.

After netting -1 yard on their first "drive", Western New Mexico was forced to punt.

Southwestern's Val Gene Webster, who returned four punts for 40 yards, fielded the punt near the 50-yard line and returned it 21 yards to the Mustang's 28-yard line.

From there, the Bulldog offense advanced the ball to the 18, setting up George's field goal, which came with 9:29 remaining in the first quarter.

The Bulldog offense advanced to Western New Mexico's 23-yard line in the second quarter, but tailback Mark Williams fumbled and the Mustang's recovered.

In the third quarter Sohn Seifried trapped Western New Mexico deep in their own territory with a 41-yard punt that was downed on the Mustang's 7-yard line.

On the Mustang's second play of that possession, quarterback Chris Cochran lost control of a pitch to halfback Steve Mitchell. Mitchell recovered the fumble, but was tackled in the end zone by defensive end Russell Whittaker for a safety. The safety set the final score at 5-0.

Earnest Baker returned the ensuing kick off 23 yards to the 43-yard line of Western New Mexico, and the Bulldogs advanced the ball all the way to Western New Mexico's 26-yard line before quarterback J. Taylor fumbled and the Mustangs recovered.

The Mustangs returned the fumble all the way to the

Bulldog's 36-yard line, but were denied a touchdown when Earnest Baker recovered a Western New Mexico fumble.

For the remainder of the game, Western New Mexico never managed to get the ball past midfield.

Leading tacklers for the Bulldogs were Chris Norman with 10, Doug Nelson with 6 and Russell Whittaker with 6.

Earnest Baker and Mark Bay both recovered fumbles. Baker also had one interception.

Offensively, the Bulldogs were led by J. Taylor, who passed for 107 yards and gained another 25 on the ground. Tailback Mark Williams was the leading rusher of the ballgame with 87 yards on 24 carries.

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Sports Talk

Jim Burrows
Sports Editor

Hello again, readers. This week I have nothing but good news. Surely by now you are aware that the Bulldogs improved their record to 2-1 last week by defeating the Mustangs of Western New Mexico, 5-0.

Surely by now you are aware of that, but you may not be aware of "the rest of the story."

I know it sounds like a hockey score, but this was a very impressive victory. Let me fill you in on the details.

The Mustangs were 2-0 and ranked 9th in the nation before Saturday's contest. Included in those two victories was an upset of NCAA division I-AA Northern Arizona, and a 42-0 pounding of Panhandle State. (The Bulldogs will get their chance to pound Panhandle State on Oct. 7).

The Mustangs were averaging 31.5 points in their first two outings. Against the Bulldogs they were allowed zero, nada, zilcho, the big goose egg.

In fact, not only did the Bulldog defense keep Western New Mexico off the scoreboard, but they allowed them only 55 yards total offense on the night, and only four in the first half. That's right, four yards in the entire first half.

The Mustangs managed an earth-shattering 14 yards rushing on 48 carries, about .3 yards per rush. That's okay if Dan Marino is your quarterback, but that Cochran guy-Western New Mexico's quarterback-had a pretty long night too, passing for only 41 yards and an interception.

The Mustangs ran 57 plays to gain their 55 yards. That's an average of about .96 yards a play. If they could have squeezed in 250 or 300 plays, they might have won the game.

I don't know about you, but I'm impressed. Two teams rated in the top ten teams in the country have come to Weatherford this year and both have gone home losers.

So congratulations to Bulldogs on their second big win of the season.

Speaking of the season, the Bulldogs will host Langston at Milam Stadium this Saturday. I'm predicting a blowout-in our favor of course-so go to the game and support the Bulldogs.

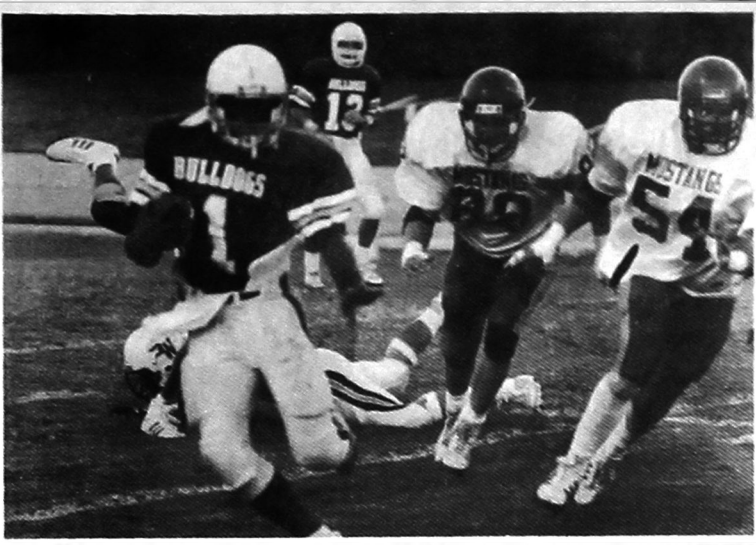
An apology is in order to quarterback J. Taylor.

Last week's edition of The Southwestern stated that Taylor threw three interceptions in the loss to Ouchita Baptist. The truth of the matter is, he only threw two; the third interception was a halfback pass by Mark Williams. (Oops).

Coach Larry Geurkink's baseball team will be in action here tomorrow against El Reno Jr. College at 1:00, so if you're lucky enough not to have a class, drop in on the baseball team.

First and 10!

Tailback Mark Williams outruns two Western New Mexico defenders. Williams rushed for 87 yards on 24 carries in the Bulldogs' win over Western New Mexico last Saturday (Photo by Tamra Romines).



STAT FACTS

DEFENSE

Chris Norman - 34 tackles
Earnest Baker - 26 tackles
Terrence Richardson - 23 tackles
Terrence Richardson - 2 interceptions
Earnest Baker - 2 interceptions

OFFENSE

Rushing:
Mark Williams - 227 yards on 74 carries
J. Taylor - 75 yards on 25 carries
Billy Smith - 66 yards on 19 carries
Receiving:
Mark Williams - 6 catches for 52 yards
Bob Ward - 4 catches for 49 yards

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AND STUDENT CENTER

704 North Bryan 772-3209
Rev. Stephen Bird, Pastor

Wednesday, September 27, 7:30 p.m.
Catholic Student Association Meeting.
Speaker: Sister Marie Flarity

Mass Schedule: 7:00 p.m. Wednesday
6:00 p.m. Saturday 10:30 p.m. Sunday
Sacrament of Penance: 5:00 p.m. Saturday

QUESTIONS?

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Meet Dean Roberts

One of the first people that most students who attend SWOSU at Sayre meet is Mr. Don Roberts, the academic Dean. He is the person to see for about everything from enrollment to student loans.

Dean Roberts is responsible for everything that occurs on campus, and one of his most challenging responsibilities is that of deciding on curriculum. He relies on the faculty for input in this area.

Other responsibilities of his position include personnel, grounds and building maintenance and financial aid. He is assisted by Larry Kelley in the financial aids department, and Lori Burch, whom he describes as his "right arm," is his secretary.

Roberts assumed his position in 1984 but has been with the college since 1971. He is a graduate of Sayre Junior College and SWOSU and has done graduate work at the University of Oklahoma.

Roberts finds his work as Academic Dean very satisfying. "I feel this job is very challenging

and worthwhile. I enjoy meeting people and I like the students," he stated.

He is very proud of SWOSU at Sayre and is optimistic about the future. "I feel this college has a very bright future and that it will continue to grow due to the new admission standards that are in effect now. The Open Door Policy gives a lot of students the opportunity to attend college that otherwise could not attend," he stated.

He also said that the future may hold the possibility of an interactive video to link the Sayre and Weatherford campuses to teach a class in Sayre via cams and TV hookups, allowing student participation and communication between the professor and the class. This system would expand the curriculum of the Sayre campus.

If students notice a congenial atmosphere on the Sayre campus, it may be due to the attitude of the administration. Their slogan is: "Students are not an interruption; they are the purpose of our work."



ACADEMIC DEAN DON ROBERTS is responsible for the Sayre campus. Students are the purpose of his work.

Library is updated

The SWOSU at Sayre library has very much to offer the students. Janice Hodge, librarian, has been with SWOSU at Sayre for three years. She said in the last two years things have really changed. The library has been updated in all areas to offer students the most current information. She will help in any way she can. The hours are 8 a.m. to 5 p.m. Monday through Friday.

There is an excellent reference section containing four sets of general encyclopedias and specific encyclopedias such as *Science and Technology*. There are books on dated history, geography, a medical dictionary and other specific material classified as reference material. There are also reference books on the lighter side, such as *Phrases and Fables* and *Cliches*. The reference books are for use in the library only.

There is a reserves section for med-tech and radiology students, but everyone is welcome to look at the material. The biography section contains many interesting books on people such as M.L. King, the Kennedy's and Elvis to name but a few.

The periodical section has been updated and several publications have been added. There are 47 periodicals in paper and on microfiche combined. The microfiche reader is available and copies can be made for 15 cents. There are two index article summaries and a periodical guide. A new indexing table has been added.

The general area contains several sections: philosophy, religion, social sciences, language, pure sciences, technology, arts, literature, history and fiction. They are each broken down into separate areas for easy access.

The library is a research library

geared to academic need rather than general reading.

There are several tables and some privacy stations for studying. A coin-operated copier is available for student use. The rules are: no food, drinks, or smoking in the library. These rules help ensure the preservation of the books. Stop by and say hello. Look around; the library is there for student use.

Improvement of Reading

Adults can improve their reading skills by taking Improvement of Reading at SWOSU on the Sayre campus. This course is designed to develop skills in skimming, scanning and surveying techniques of accelerated reading. Emphasis is placed upon maintaining good comprehension while developing a variety of reading rates. Self-improvement in basic reading skills is also realized as students use phonetic analysis to increase their vocabulary.

After reading skill deficiencies are identified, students are assisted in correcting and improving their reading skills. A reading improvement program of development is based upon the students entry-level skill. Students are given tests, and exercises are structured to address the individuals needs.

Students having superior entry-level reading skills have doubled or tripled their reading rates, maintained or increased their comprehension and increased their vocabulary as evidenced by pre/post tests. Students having low entry-level reading skills have also evidenced a similar improvement in their reading skills; therefore, anyone can benefit from this improvement of reading course.

The Improvement of Reading class is offered each semester at 1:00 p.m. Monday, Wednesday and Thursday in room 130 of the Mackey Hall Activity and Conference Center. The college is considering the possibility of adding this course to its summer schedule. Interested adults should contact the registrar for enrollment information.



SOUTHWESTERN AT SAYRE ELECTS STUDENT SENATE: Directing student activities on the Sayre campus will be Cody Hall, Carter, seated at center. To the president's right is the vice president, Lora Little, and left is the secretary, Carrie Damron, both of Cheyenne. Brett Hutson, Elk City, (from left) Jeannie Lewis, Sayre, and Shanna Miller, Willow, will represent the freshmen; and Dave Marcum, Elk City, is the sophomore representative. Jim Crabb serves as the faculty sponsor for the senate.

News Staff meets with editor

Jo Ann Medders, women's editor of the Elk City Daily News, met with the Sayre Campus Highlights staff Friday, Sept. 8. She discussed several aspects of newspaper production. She gave tips on news sources, writing style, editing, page design and paste up.

In addition, Mrs. Medders discussed books and tools of the trade. She also described her responsibilities at the Daily News.

Mrs. Medders lives in Elk City.

Enrollment up

According to Registrar Pat Tignor enrollment for the fall is higher than in recent years. Total student count is 510. This compares to 488 in the fall of 1988 and 508 in the fall of 1987.

Also, students are reminded of the Sept. 29 deadline for application for the ACT. A check for \$11.50 must accompany the application. The ACT will be given Oct. 28.

She and her husband have two adult sons and a 17-year-old daughter. She started working in journalism during World War II when she was a junior in high school. Her experience is mainly with small town newspapers.

BSU happenings

SWOSU at Sayre students, Tina Worley and Carla Hill, attended the BSU leadership conference at the Marriot in Oklahoma City Sept. 1 and 2. Mr. Mac Roark from OBU was the guest speaker. Topics of discussion were publicity and handling conflict.

A fall retreat at S.W. Assembly in Lugert will be Sept. 15 and 16. There will be plenty of fellowship, fun, and goof off time. Bob Campbell will be the guest speaker. Activities planned are music, a talent show, softball, volleyball and mountain climbing.

Remember the NOONDAY lunch served on Mondays at the BSU!



LIBRARIAN JANICE HODGE assists student Bennie Whisler in using an atlas for a map project. Mrs. Hodge is there to help students in any way she can. Updated reference sections make research an easier task for students.