



7-15-1991

By Gum

Carl Stanislaus

Follow this and additional works at: <https://dc.swosu.edu/westview>

Recommended Citation

Stanislaus, Carl (1991) "By Gum," *Westview*: Vol. 10 : Iss. 4 , Article 24.
Available at: <https://dc.swosu.edu/westview/vol10/iss4/24>

This Poetry is brought to you for free and open access by the Journals at SWOSU Digital Commons. It has been accepted for inclusion in Westview by an authorized administrator of SWOSU Digital Commons. For more information, please contact phillip.fitzsimmons@swosu.edu.



BUBBLE GUM

—By *Carl Stanislaus*



A variety of gum! Photograph submitted by Carl Stanislaus

Hubba Bubba, Chewels and Chiclets,
Bazooka, Blub, and Bubble Buster,
Names inventor Walt Diemer never dreamed of,
But appropriate for his bubble gum.

It started with a secret potion,
mostly oil and spit, and latex,
but to this day they won't divulge
what makes the stuff Bubblicious.

Fleer's cartoons in Dubble Bubble
wrapped in a wad like taffy candy—
Topps flattened it behind a baseball card
but always kept it pink and tasty.

Stars chew it—our heroes blew it—
And now it comes in every color.
Like toothpaste or in a ball to break your jaw—
No matter: it's how big a bubble you can blow.

On your face, ears, or mustache,
The cobweb, pink, and juicy stuff
will endure, I expect, forever,
Because it kind of sticks to us. ✱

Design by Marc Williams