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K-101 Fun Day

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Celebrating the Fourth of July at Crystal Beach Park in Woodward, Oklahoma, has been a tradition with many families in the Woodward area for over fifty years. And indeed K-101 Radio carries out the tradition with K-101 Fun Day.

The day begins at 6:00 a.m. with a live K-101 broadcast to "kick off" the celebration, which includes a day full of festivities. The event was originally conceived not only as a way to celebrate our nation's birthday but also as a way for K-101 to say "thank you" to the listeners who have supported them. K-101 has been on the air since 1984, and the idea of a Fun Day was brought to mind that first summer.

K-101 Fun Day is an all-day event filled with many activities such as watermelon feasts, paddle-boat races, horseshoe throwing, and swimming which are appealing to the young and old alike. And anyone who attends shouldn't worry about having an empty stomach. Hotdogs, hamburgers, and other tempting foods surround the park. Games and food aren't the only things that attract people from all over the area. The entertainment is one of the major highlights of the day. Many bands come from all over Oklahoma to entertain the thousands of people at the celebration. One of the best-known news and weather brother teams, Butch and Ben McCain of Oklahoma City, is there to entertain — much to the delight of the young ladies in the audience. Another feature is the performing of Oklahoma Kids, a group of talented young people from across the state.

K-101 Fun Day is similar to celebrations people had many years ago. Both the young and old travel from all parts of Oklahoma, Texas, and Kansas to listen to the live bands, meet their friends, or just watch the people enjoying themselves. Fourth of July is a holiday for being with family and friends, and K-101 helps make these memories last.

After the bands are through playing, the prizes are awarded to the fastest turtle, and families are finished eating their picnic lunches, a huge fireworks display sponsored by the Woodward Fire Department is shown at midnight, thus ending another — but certainly not the last — K-101 Fun Day.

——— K-101 Fun Day ———
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By Amy Hildinger